

TRANSCRIPT:

Ep. 056 Sheena Melwani on 100 Million Views per Month on Tiktok, Restarting Your Career, and Spreading Joy Through Humor

Intro Clip, Sheena Melwani: Every woman has the right to make that choice for her own self, for her own family for her own children for her own career. And I think that that's what's amazing about women is we have the ability to do this. I truly think watching my mom, friends, the women that I know that have been successful in business and successful mothers, they have done what's right for them. And they have been successful in their own right. And I think that when you find a group of women that can help raise each other up in whatever choices you make, that's where you strike gold.

Suneera Madhani: Welcome to CEO school. We're your hosts Suneera Madhani and Shannan Monson, and we believe that you deserve to have it all. Less than 2% of female founders ever break 1 million in revenue, and we're on a mission to change that. Each week, you'll learn from incredible mentors who have made it to the 2% Club, as well as women well on their way sharing how they defied the odds so that you can do it to your real business now, class is officially in session.

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Hi, everyone. Welcome to CEO school. This is your host Suneera Madhani and I'm so excited for today's episode because I have a mega superstar digital celebrity with us here today, Sheena Melwani. If this name doesn't ring a bell for you. I'm going to remind you how you know her. So during the pandemic, all of 2020 you have seen her incredible laughter and her videos on TikTok. Sheena is the woman who's in her Boston living room on her beautiful piano, playing cover songs and you hear this character heckling in the background, making fun of her singing these songs and it is so hilarious. He goes by "The Real Indian Dad", but we don't know who this mysterious figure is in the back. But we all have seen Sheena's videos on TikTok and on Instagram that have gone viral. Sheena, I'm so excited to welcome you to the show. Welcome to CEO school. Thank you so much for being here.

Sheena Melwani: Thank you so much. What a beautiful introduction. I'm always wondering who you're talking about. Thank you so much. That's really kind.

Suneera Madhani: I mean, especially like, I today I've like right now we were just doing our pre interview. And I really do feel starstruck. I don't usually get stars or I spent New Year's Eve with Drake by the way. That is a true story. Oh, I don't usually get starstruck and I am definitely so excited to interview you today, Sheena. Well,

Sheena Melwani: Well, the feeling is mutual. I'm very excited to be here. And I'm so grateful that you that you have me on the show.

Suneera Madhani: Oh, thank you so much for taking the time you have really just gotten into the hearts of people all around the world. Your videos are contagious. Your laughter is contagious. I know you've probably heard this from so many people. But it's so fun watching your videos of you just singing these cover songs and just hearing the commentary in the back that you can not

Sheena Melwani: It's wildly absurd, it's ridiculous. I think it's one of those amazing things that just like magically works, it just came together in such a cool way. I'll be very honest, I wish I could take full credit for being this mastermind behind this amazing plan. But the truth of the matter is it was two people completely being themselves. My world is all about music and laughter. Those are the two pillars on which my family values are built. And that's just something that rings through my house all the time. So if we happen to catch it on camera and realize that we hit something that people really needed at that time.

Suneera Madhani: And it's it's so true. And I can't wait to get into that story of how it actually happened. But before we share that story with the audience, I love to take us back because you are an artist, you are a singer and you've had so much success now but I really want to go back and pull into your background, how you started in this industry and kind of take it from there and then we'll end up sharing the story of how you really became a digital even say Tick Tock anymore. I mean literally,

Sheena Melwani: I have no idea how

Suneera Madhani: I think I think I read a stat on CNN on your there was an interview on CNN I read about you yesterday, just preparing for the interview. 100 million views a month. And I bet that's old. Now I bet that article

Sheena Melwani: Yeah, that's a few months old. Actually, I was going through, I was going through some numbers a few days ago. And I have to calculate it, I have to figure it out. But it's out of control. Like, I don't understand those numbers anymore. The kinds of numbers that I'm seeing every day, I just, I don't know what to do with

Suneera Madhani: There are so many questions I have to ask, okay, how did we get here? So tell me a little bit about the journey. Before we got to the 100 and 50 million views, right.

Sheena Melwani: So I'm a musician. I'm a singer, songwriter, I have been working on my album for what feels like more years than I care to admit. And, and I have been on social media before sort of building my career. back before my kids were born. And at one point, I looked over my husband and I said, I think I want to have a family and I wanted to have a family young. And he said, right now. And I was like, well, it's now we're, I mean, it's not now or never, but I want to be a young mom. And I want to do this and have the time and the attention. And if music takes off right now, I'm not going to I'm not going to be able to focus. And so yeah, right now. And you know, I had just started hitting milestones on YouTube, I had just started hitting milestones on social media, people were starting to hire me based on those, those videos that I had put up, they were starting to perform really, really well. And I was building my fan base there. And I sang at Fenway Park here in Boston, I sang the national anthem, like I was starting to build my build my base, and, and then I got pregnant with my son. And I thought, okay, let me just scale back for about six to eight months, I'll focus on this baby for now. And then, and then I'll go back to work. And my son turns 10, in February. So that six to eight months, I never hit that my like, I never hit that mark. And then my daughter came, and I said, Okay, I'll you know, I'll wait until she's about a year and I just, I was so consumed by all things motherhood, and I was grateful to be able to spend the time at home with them. I'm very fortunate. I know that not a lot of women are in that position where they can just say, Oh, well, you know, I'm just going to press pause for a little bit longer. I know how fortunate I was at that time. And so I took it and I, I did for my kids, what I felt was right for them. And I did for my family what was right for us at the time. And I gave myself I work really well with sort of setting targets or setting deadlines. So I set this deadline for myself. And I said, when my daughter starts kindergarten, that's it. My time's up. We know I can just I can Yeah, that was my deadline. And my daughter started kindergarten last September, okay, in September, not this, not this past September, but

the one before. And when she started, that's when I was like, Okay, I have to get all my social media back in order. I had to relearn this language. I had to relearn this media form I had to and everything had moved to Instagram to tick tock to Twitter. I didn't know any of that. That was all sort of it had come through the ranks from my YouTube days. And so what happened was, I said, Okay, I'm going to spend these next few months just figuring things out. And I'll hit the ground running in January, and January comes and then there's all this talk of COVID. And, you know, and then February came, and it was just getting worse. And I looked at my husband, I was like, Well, I guess I'm not gonna hit the ground running. And he's like, No, no, we do what we do. And for me, what I know how to do best is music. And when I'm faced with any kind of adversity, any kind of turmoil, any kind of anything, I turned to music, so that's what I did. I turned to singing, I turned to music. I started doing these online concerts. I would take requests in real time on Facebook, and I just started off lives,

Suneera Madhani: Facebook lives right? You were literally going out to Facebook Lives and doing Facebook live concerts where you think you were I think you had called yourself a jukebox somewhere that you were like literally taking requests of anybody who wanted to hear you saying

Sheena Melwani: I knew this song or if I had sung it before I would play it and or I would try

Suneera Madhani: I have to pause this here. I had to pause this here because I really want to dig dig deeper here because I think so many women listening resonate with exactly this. You know, having feeling that they have to choose feeling that they have to choose between being a mother And a career woman, this is something that we as women literally have to face, every single day in our lives, because we're the ones that have to do it if you if you want to have a family there, and that is perfectly fine if you don't, as well. But for the ones that do want to have a family, it almost becomes like, it's one or the other. And I personally really resonate with that. Because I mean, you know, my audience knows my story of the struggle that I went through of mine, my business was booming, I was at a time when my business was in Super scale, and I got pregnant. And I had to make that critical decision to say, do I put pause and let it organically grow, and I knew it was going to grow. But I take a little bit of a step back, or do I continue as is like, momentum is crazy building. And I just go for it. And I decided to just go for it. And it was the best decision that I made for my business. But it was the hardest decision that I made for myself. Because it was miserable. As a mom, it was hard, not mom guilt, that just physically hard, mentally hard, emotionally hard, it is draining. And our society doesn't support the aunt, they support the or they support the working women on the rise. And I do believe that that is growing. And they support this the mom as well. But the end component is definitely missing. Yeah, I want to pause there because I know there are so many women listening, that might be in the position where they have, you know, chosen to or and that's perfectly amazing, too.

Sheena Melwani: Well, that's the thing. I think that it's this is so and I was I'm very sensitive to when I talk about these things. I'm very sensitive and conscious of the fact that that was what was right. For me. That was what was right for our family. But it might not be what's right for everybody. I don't define the norm, I don't define the rules for every woman, every woman has the right to make that choice for her own self, for her own family for her own children for her own career. And I think that that's what's amazing about women is we have the ability to do this, you know, and I truly think watching my my mom, friends, my my, the women that I know that have been successful in business and successful mothers. They have done what's right for them. And they have been successful in their own right. And I think that when you find a group of women that can help raise each other up in whatever choices you make, that's where you strike gold, you know?

Suneera Madhani: No, absolutely. And and what I wanted to kind of point out was that you press restart. And I think that that is where it takes actual courage. And it's hard. And that that's that point for you. You said it was because you set that deadline. But I wanted to kind of bring that back to our audience. Maybe for those women that are listening, that might be in pause mode, right? And have put it aside, don't forget about the woman that you were prior to having kids too, because I know that that that you that sitting there that said I'm going to put it on pause didn't say that I didn't want it. It is important to whatever time that it looks like. And it doesn't have to be right now. But whatever that time is, it takes courage, it takes guts, and it's still going to be hard. And I'm sure it's still hard. Even when your son is 10 years old. It still has its struggles, but it takes courage to get started. And so I just wanted to commend you for that.

Sheena Melwani: And I'm not gonna lie, you know, I'm not gonna lie, there were definitely days where I was sort of like, I would sit and watch my kids. And I'm very grateful for my children. They're there, they've grown beautifully. They're healthy, they're, they're happy. And I can see all the time that I've spent with them, I can see the fruits of the labor. But I would feel sad for myself, I would feel sad that I had pressed pause on this thing. And I didn't know how to restart. I didn't know how to do it all over again. And if there's one thing that I wasn't doing enough of during that time that brought me so much joy, it was music, you know, I would I would write at that night I would. I would work on just songwriting, and I would sing to myself, I would sing to my kids, but I wasn't feeling that fulfillment the way that I had been when I was performing. And I didn't know how to go back. I was scared. I didn't know how to restart. And my brother said something to me. He said, start by starting. I was like, Huh, that's really interesting. Yeah, start by starting and you know, I have a really, really amazing support system around me. And so little tidbits of information would keep hitting me. Somebody said to me, you know, you're a perfectionist, but now you don't have time to be everything doesn't have to be perfect. Just put something up, just do this thing.

Suneera Madhani:

No. And this is something so important. This is a topic that we talk about all the time on the show at CEO School, in and out of everything. It's a woman thing. It's our tendency to overcomplicate over analyze and over perfect. And I think you just, your brother said it perfectly and super eloquently by starting start, start by starting. And that's so important. Okay, so you decided you're like, Okay, I'm gonna go for it. And I love that you went to social media. So I want to pick like, compared to other artists who are doing different things, you decide to go into this, you know, because that's what you knew from YouTube.

Sheena Melwani: Well, yes and no, but it was also in the middle of the pandemic. Yeah, so I didn't really have a choice but to grow into social media. And I kind of feel like it was the universe just aligning for me. And while I can attest to the fact that the pandemic was, has been extremely hard for so many people, I am very fortunate, the worst for me was that I was stuck at home, and I had to homeschool my kids. And, you know, we were kind of irritated being, you know, stuck in the heart of it. But I, I got to sing, I got to watch my kids grow and work on my business. I got to have my husband around more. And I like Believe it or not, I actually really enjoy his company. And we didn't have much of that because he works so darn much. So it was really nice to have him around. And it just for us, the pandemic brought us so much closer together. And it gave us the opportunity to work on this together. You know,

Suneera Madhani: that's amazing. And so walk me through kind of like the first video, how did it happen? You are now starting to do live concerts on Facebook at next.

Sheena Melwani: So I had just finished a live concert with my human jukebox feel to it. And I, I had my hair kind of semi done, I had my makeup on. And I was like, you know, I think my

brother had recently said that the whole start by starting line. And so I said I was going to put a video up on Instagram. Okay, this song was starting to gain some popularity if the world was ending by JP Sachs. And so I had my camera up already. So I just hit start, I hit record. And I started singing. And then the heckling started.

Suneera Madhani: And you're you just kept going, which was so funny

Sheena Melwani: because I this is how we are at home. This is just sort of like our nature we we deal with things with laughter and music. You know, we write songs about things and we try and keep our kids laughing as much as possible. And we're in the middle of a pandemic, how do you keep things light you got to do stupid stuff in the heckling starts, and I'm, I have the camera rolling. And I it was very funny. But at the end of it, I'm like, put this up on Instagram. This is nowhere near perfect, like that perfect Instagram model picture that people want or video that they want. And so I was like, What do I do like this, and I think if it wasn't for TikTok, I would not have done anything with it, I would have deleted it. But my brother had recently introduced us to TikTok and he's like, you, you gotta go on TikTok. There's, it's there's so many funny videos. And so we had a small group of our friends and family that were watching and sharing TikToks. And then we started this pool, it was like, there were maybe six or seven of us and we said the first one to make a video that goes to 1000 views when and so we make our own videos and they'd get to like 300 and we you know, we think we're gonna win, we're gonna win and then they die at 301 and, and then I saw I put this one up on TikTok. And overnight, it just went nuts. And the rest was history. Honestly, I, I don't. I am so grateful for the TikTok community that kind of gave me that encouragement. And so it just encouraged us to keep creating that content. And now since the videos have morphed, we do an Interrupted Series. Now I do an Uninterrupted Series on Instagram. We do pranks, we do. Just lifestyle but like ridiculous lifestyle. So they've really morphed in there, you get a little bit of everything. But that's sort of that they're

Suneera Madhani: they're hilarious. And the ones that are not hilarious. Your voice is stunning. So I actually really enjoy hearing you sing and I can't wait to see what's next from you. Don't expect for it to go viral and it goes viral. What is happening in your brain right now. Right? So you're the pandemic is out there and you're like oh my God, my videos out 2 million views, a couple million views, what is happening and then you do it again and you do it again. And your TikTok is just growing so rapidly.

Sheena Melwani: I remember thought it was a fluke, I really did think it was a fluke, I you know, the first video went up, and I was like, it was like, right time, right place. That's it. I'm going to have this one moment, and then it's going to be over. And we put another video up there, there was a trend that was I think it was the wipe down challenge that was going on. So we tried that. And even that took off. And then the next one people were asking, and then I started getting messages from people requesting songs, you know, try this song, try that song. These words are ridiculous. Those words are ridiculous. And honestly, we were having so much fun doing it. It was so therapeutic for us. It was very healing that those endorphins that come from laughing. Now. It was just, it gave us more opportunities to laugh. So we took it, and then it was healing for everybody

Suneera Madhani: It really was because I remember watching these videos and sending them to my family. I really definitely related also because I'm Pakistani. And what's your background? Sheena?

Sheena Melwani: I'm Sindhi

Suneera Madhani: you are Sindhi and from India.

Sheena Melwani: From India. Yeah.

Suneera Madhani: Okay. Sindhi from India. Because there is a Sindth in Pakistan for people yes. For people questioning my Indian Pakistani-ness. So there is a Sindth in Pakistan. Yeah, I'm Brown. I'm real Brown. And so I remember, I remember, like, somebody shared this video with me, and then I immediately send it to them. That's exactly what was happening. We're sending family tech talks to each other. It was really healing, you know, you're all stuck. You're all together. And, you know, for the first time, I really felt like social media always gets such a bad rap all the time, everywhere. I mean, I've been on social for quite some time now, last couple of years, sharing my journey, sharing my life, my lifestyle stuff with my kids, whatever it is about my business. And people like why do you put that stuff out there? Like from the audience perspective, it's fine, but literally, from my own friends from family. Why? Why am I sharing all this stuff? Why am I being so late? Like, like not being so private, and it's not like I'm posting everything about my kids all the time or something, but at the same time, it gets such a bad rap. And I loved what took place in 2020 was TikTok really did. It was it was light. it was fun,

Sheena Melwani: It humanized people.

Suneera Madhani: It did, it really did. It wasn't and it wasn't perfect. And that's actually what I really loved about TikTok compared to other platforms is the fact that the videos weren't the captions, it looks at pretty things. It just it was just fun. And I think that's really the essence of what what creators want. creators want to create and share awesome content and touch people's hearts like we're not creating for the sake of it's not about the likes, it's not about it's really about touching people and seeing seeing that content gets shared. And so I love that you, you kind of went with it. And I love that 2020 was that debut for it. Because in such a time where people actually needed this. We were creating content, that relief made somebody laugh for the day.

Sheena Melwani: And that's all what it was all about for us. So I yes, I was able to share my voice in a really special way. I never thought it would look like that. And had I you know, if I was in my early 20s, I would have been quite offended by this like heckling going over me trying to have this serious moment. But I'm not in my early 20s. I got two kids like, I'm a different person. And just because the laughter was sort of this underlying thing over my music, it didn't take away from it. So I was getting to share my voice in this incredibly new way. And also spread a little joy. And for me, that was what was most important. It was about sharing that with the world when the world really needed some lightness. You know, 2020 has been a really, really hard year for everybody globally, and to be able to reach audiences all over the world. Social media did that. And so I know there's a lot of stigma around, just like the negativities with social media and the perfectionism and I don't I don't do that. Like I try my best Of course I'll have a picture here and there. But for me those clips on TikTok, they make their they find their way to my Instagram page. They find their way to my reels. And what you see on my Instagram page what you see on my TikTok page that's my as much of my authentic self as I'm comfortable putting out there. But I really think that that was what was amazing about it. You could be human, and it was okay.

Suneera Madhani: No, and it is okay. And I think that even for creators, listening, I think that is what the audience wants. And that's something that, you know, we talk about all the time is the, the creators, the professionals, the entrepreneurs that are sharing their authentic selves are actually the most successful.

Sheena Melwani: I get messages from people all the time saying, Thank you for sharing a little bit of your family with us. Thank you for sharing. And, you know, of course, I get the questions. What did you what, tell me about that top? Tell me about this. But for me, it's about sharing that moment. And yeah, I'll share whatever other information people want to know. But it's about that moment. It's about making that connection. It's about spreading joy.

Suneera Madhani:

It is about spreading joy. And you're doing that every day. And we thank you for that. So don't stop I want to I want to ask you some few a few fun questions. So now that you're this super famous, tick tock, Instagram celebrity. Tell me some fun moments. Like what was the most craziest thing I saw the John Legend had posted? Like had said that you have such a beautiful voice like what were some like really cool moments for you? kind of pulling yourself out to say she know what is happening.

Sheena Melwani: I mean, that was definitely cool. You don't get John Legend commenting on your posts every day.

Suneera Madhani: He was so handsome. Last night. I was telling Fazil, I was like, can he be any hotter? Like him and Chrissy Teigen amazing. Like,

Sheena Melwani: I know, I know. That definitely was a cool moment. And John Legend is someone who I've admired for years. I love his music. I love everything about, you know, just the singer songwriter vibe that he's got his music is raw and real. And I love that I really do look up to him as a musician. So that was really cool. And that's another cool thing about Tick Tock is you have access, like he posted this video. He posted this video where he was singing half of a duet. So you could actually plug in the other half. And I did that. And it was. I mean, it's awesome. It was so cool to be able to sing with John Legend. So that was amazing. I had Jenny McCarthy came in as a special guest on one of my tech talks, which was really cool. We had Andy Grammer and his wife, Aijia, they came in and did an interrupted for one of our little clips. JP Saxe actually saw the first TikTok that I made that went viral and sang over it with the Indian Dad lyrics.

Suneera Madhani: That is so cool that was the original video.

Sheena Melwani: That was the original video and it came full circle with JP Sachs actually singing the Indian dad lyrics right over right over it. It was really cool. But you know what's amazing is that it has. I've had a chance now to talk to Andy Grammer to talk to Jenny McCarthy. And they're just such wonderful people. And so it's it's lifted that barrier to where you actually have the ability to connect. And they're, they're just like us. And so for me, yes, I have this moment where I'm like, wow, this is really cool. But to have access now to have these conversations, it kind of demystifies the whole thing in that. They're also just people who are really, really good at what they do. And they love doing it. Like I loved having Andy Grammer, because he sang for us. And he was having a great time. And like Jenny McCarthy was laughing with us and being like her crazy kooky self. And that's just who she is. And this is what I love about social media is it's an especially in this time, people are really having the opportunity to show more of themselves.

Suneera Madhani: I love I love that you said that and I loved what you'd really just harped on was that everyone is just they are successful because they love what they do. And that is something that is really powerful. Because I would say that 100% of everybody that is successful, like that truly successful not just for success defined by dollars or like truly what defines success is because they know their why? It's because they're passionate about what they're doing. It's because it's not work. Like when you actually love what you do. It's not

working. I always say that I have the greatest job in the world. Like I literally feel like I have the greatest job in the world for me and I'm so fulfilled in my life. I'm so fulfilled in my role and I get to sit here and inspire other women to launch businesses grow their businesses, climb the corporate ladder, break glass ceilings, like I cannot even begin to me I have to pull myself out of meta to say, that is like the this is my job like this is what I get to do. This is what I get to do. I am

Sheena Melwani: so lucky and it's not work because this is so fun hearing your story so far. And you get to do what you love. And I'm so happy for you, Sheena, I'm so genuinely thrilled for you, that you are you took a leap of faith on yourself. And you said, I'm gonna just start, right? You took the advice, you didn't just sit there. And you, you know, got out of your comfort zone, right? That's your mid 30s, you're like I'm getting out of my comfort zone, I'm going to put a video out on TikTok, most people don't have that. But everybody consumes content, right? It's so easy to consume, it's so easy to sit behind a screen, and to comment and to say this and to do whatever, it's hard to show up on social media. I do it every day, every day. It's hard. It's hard. And it's very fulfilling.

Sheena Melwani: It's very fulfilling. And I would like to share one other little anecdote with you. There was a moment when I was this is before the hall all started, I was sitting on the couch and kind of in a funk. And I was watching this Netflix special on Lady Gaga, it's called five foot two. And if you haven't seen it, I highly recommend it very, very good. And in that, in that Mini, it's not a miniseries, it's just a small little like a one hour one and a half hour show about her. And the I think she had cameras following her for six to eight months or a year or something like that. And it was just a little bit of her story. And I was watching her here's the woman at the top of her game at the pinnacle of her success. And there was a moment where she was in so much pain, physical pain, from all of the stress from all of the travel from all and so she had this team of misuses, working on her and she was crying. And I'm watching her and in the other room, I hear my kids and they're laughing. And I looked over and my like me sitting there feeling sorry for myself. I was like, Why? What am I doing and I went, I shut it off. And I went to go play with my kids. And we had a great afternoon. And that night, I was sitting at my piano and I wrote a song. And that song has now sort of become an anthem for me. And I realized that I had tapped into something truly fulfilling on social media and with all of this TikTok and Instagram stuff this last year because I was literally living the words of my song. And the song is called find your happy. And now that is like if you see in my Instagram post, you'll I hashtag find your happy a lot. And I almost say it as a reminder to myself when I'm down in the dumps. But, but more so just as a feeling of gratitude. It's almost like a little prayer, a sigh of gratitude that I am living my happy every day. And it doesn't have to be onstage, you know, performing night after night after night, like some people that might work for them. But I am finding my happy from within the walls of my home. And what I thought because I grew up thinking, I want to be like Lady Gaga, I want to be performing every night I want to be singing my original songs that but then you don't realize what else comes with it. It's you You work so hard, you work yourself into pain, you know, and and I'm it just humanized again, the whole thing like, Wow, she's really hurting, she's really struggling. And I'm sure she loves so much of what she has. But look at what cost, it's come You know, she's she's hurting. And here I have my kids laughing in the other room. And I'm also happy and you can find your happy wherever you are. So it's really become kind of my anthem. And so every day when I put out content, I find my happy

Suneera Madhani: Find your happy. That is the mantra that is a mantra we're going to be using moving forward, it's find your happiness. And it's so true, right? And we always say find your why and like the Why can you know whatever that is, but finding your happy I love that you bring it into that perspective. Because we all have these, like what success looks like, what is this visualization, this picture of like, this is what we feel like we've made it and we're always

striving towards that we sometimes forget to actually stop and smell the roses. Yeah, and see what's actually happening around us and that we're actually getting to fulfill what we want. And we're adjusting and being able to pivot and finding gratitude and actually what's around us instead of always chasing instead of always, you know, looking at the competitor looking at I could be better. And this is something we as women do all the time is that because we're striving perfectionist, right? Because we have such high pressures on ourselves. So I love that ladies like

Sheena Melwani: Have you see in the movie Soul?

Suneera Madhani: Of course I have a four year old daughter.

Sheena Melwani: So do you remember the quote with the fish? That was like my absolute favorite? Were the little fish says to the big fish. You know, I'm looking for the ocean. You know, can you point me in the direction of the ocean and the fish says you're in it. And then the little fish says no, no, this is water and he says no, this is the ocean. Like we'd How often do we stop? Look around and say, oh, we're already in the ocean

Suneera Madhani: We're already in the ocean. That's so amazing. This has been so fun Sheena, just really just getting to know your story. Just watching you falling your story along. What's next for you? Are you going to continue to obviously continue to entertain us and create joy for so many around us. But what's next in your music career? Tell us how we can support you.

Sheena Melwani: You're so sweet. Thank you. So yeah, you can find me on all the social media platforms. I'm on Instagram and TikTok, and YouTube. And we've started like a mini series on YouTube, we do Asinine Advice, and we're starting to grow that. It's, it truly is asinine, and it's hilarious. And so we're growing that platform as well. So you can find me all over social media. And if you want to know more about like music, I have a mailing list that you can subscribe to. And my song, Find Your happy is going to come out very, very soon. I'm working on an EP at the moment. So that is set to release early this year. I'm looking at like the first quarter.

Suneera Madhani: an EP? I'm sorry, I'm not in the industry

Sheena Melwani: Extended playlist. So I'm not doing a full album. I'm just doing a few songs, And it's going to be four songs. And they're going to come out very soon. And they're, they're all just little pieces of my story. They're little pieces of my happy and find your happy is definitely going to be in there. And so yeah, that's, that's all the exciting stuff I've got going on.

Suneera Madhani: We're rooting for you here. And I know we're definitely all going to be subscribing following along and we can't wait until your extended playlist drops so that we can subscribe to it, buy it, share it, and absolutely love it. Thank you so much Sheena for being on the show today. It was a wonderful chatting. Thank you for having me know You're so welcome. And we'll see you guys next week at CEO School.

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